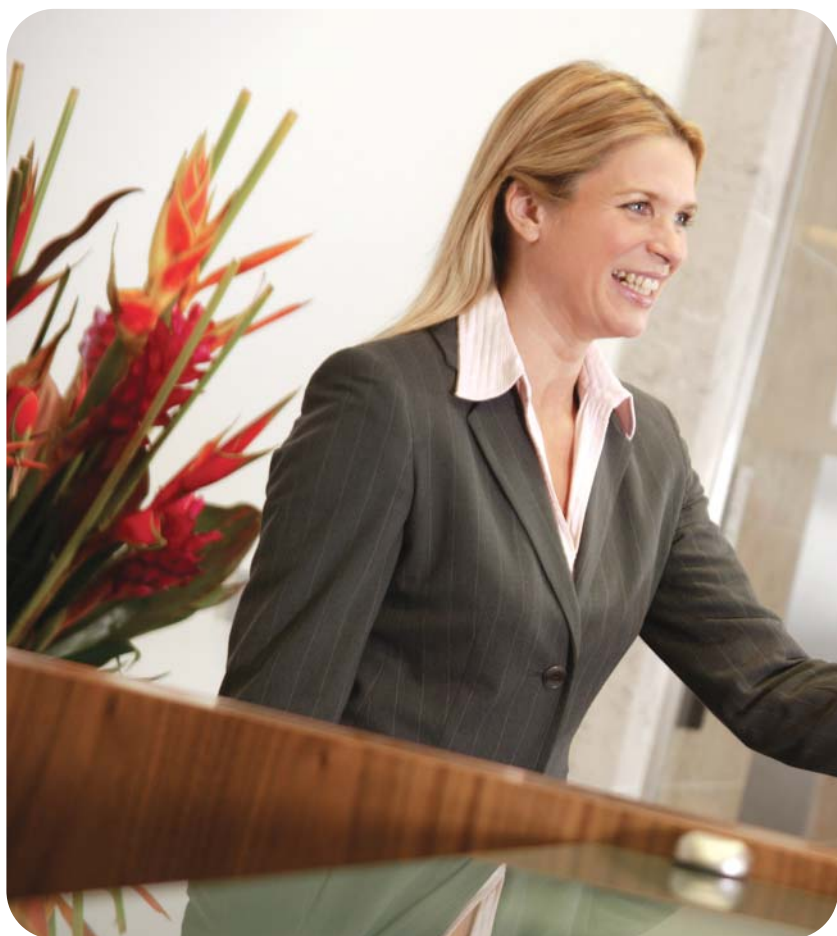




Air Care



Caring for clean environments



A breath of fresh air

Our sense of smell has a strong impact on the perception we have of our surroundings.

Everyone hates an unpleasant smelling washroom. It has associations with poor hygiene. Initial Washroom Solutions offer a range of products and services that will improve the environment for washroom users by ensuring it smells clean at all times.

Solar Airfresh

A clever fragrancing system that counteracts unpleasant odours.

- Unique dual canister design ensures consistent performance. The last spray is as effective as the first
- A choice of hypoallergenic fragrances are designed to suit any taste. The new 'Innoscent' range of perfumes contain no identified allergens or sensitisers, which reduces the risk of an allergic reaction. This makes them suitable for use in reception areas and meeting rooms as well as in washrooms

- Intelligent software 'learns' washroom usage patterns. It will spray before lights come on and will stop operating when it's dark
- The spray intervals are programmable, depending on the needs of the washroom
- The unit is operated by solar power and therefore no batteries are required for day-to-day operation
- The unit is stylish, compact and lockable and can be fitted discreetly onto the wall, making it difficult to vandalise or steal



Caring for clean environments



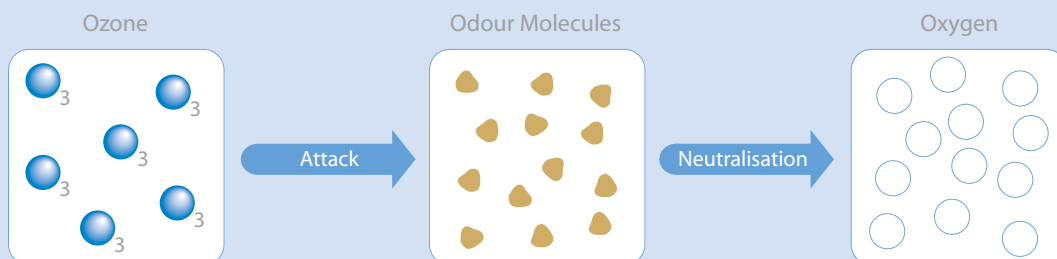
Air Pure

Air Pure works by dispersing safe, low levels of ozone gas that combats malodours. Ozone has powerful sterilising properties. When it encounters unpleasant odours in the atmosphere, a chemical reaction takes place to neutralise them.

- Powerful odour-eating action counteracts bad smells rather than masking them. It addresses the root cause of odour
- Ideal for areas with persistent background odour and inadequate ventilation. For example, smells such as body odour, food or animal smells
- The level of ozone emitted can be tailored to suit individual room requirements. A timer is built in to offer further flexibility
- As the air is neutralised, the room is left smelling fresh and odour free



What is ozone and how does it work?



The unit activates oxygen into ozone and disperses it into the washroom environment.

The unstable ozone gas attacks the bad odour molecules and breaks them down.

This process neutralises bad odours and regenerates oxygen leaving the washroom smelling fresh and clean.

The Initial promise

We are committed to providing high quality services to keep users healthy by minimising their risk of exposure to the bacteria that are present in all washrooms. We take pride in delivering the highest levels of service to enable you to keep your washrooms looking good, thereby enhancing and protecting your reputation.

Why choose us?

We offer a complete washroom service from the rental and maintenance of equipment to the provision of washroom supplies.

- Professional installation by our trained engineers
- Customised service agreements to suit your needs
- Dedicated account management
- Local and responsive service from a nationwide network of service centres
- Can help you comply with your hygiene and environmental duties under the relevant legislation

The total washroom solution:

- Air care
- WC and urinal sanitization
- Cubicle hygiene
- Feminine hygiene
- Hand care
- Hand drying

Specialist range:

- Baby changing
- Hygiene monitor
- No-touch
- Metalskin

Additional services:

- Washroom vending
- Washroom supplies
- Hygienic floormats

Initial Washroom Solutions

Tel: 0845 600 3090

Email: info@initialwashrooms.co.uk

Web: www.initial.com



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Washroom
Solutions